

Sunday, September 16, 2007

7:00 – 9:00 PM Preregistration (Ballroom Prefunction Lounge)

Monday, September 17, 2007

7:00 – 8:00 AM Registration & Continental Breakfast (Prefunction Lounge)

8:00 – 8:15 AM Welcome: **Brian O Phillips**, Chief Information Officer, Ohio University College of Osteopathic Medicine (OU-COM) (Ballroom A)

8:15 – 9:15 AM Keynote Address: **David J. Brailer, M.D., Ph.D.**, First National Coordinator for Health Information Technology and Chairman of Health Evolution Partners “Deploying HIT in Rural Communities” (Ballroom A)

9:15 – 10:45 AM Federal Agency Panel, “Federal Funding and Policy Support for Rural Health Initiatives” (Ballroom A)
Moderated by **John A. Brose, D.O.**, Dean, OU-COM

Panelists include:

- **David J. Brailer, M.D., Ph.D.**, Chairman of Health Evolution Partners
- **Ed Cameron**, Director, Advanced Services, USDA Rural Utilities Service
- **Alison M. Hughes**, Director of Flex Hospital Program, The University of Arizona
- **Susan Lumsden**, Director, Division of HIT State and Community Assistance, Health Resources and Services Administration (HRSA)
- **Harry L. Roesch**, Senior Telecommunications Advisor, Appalachian Regional Commission

10:45 – 11:15 AM Panel Reception & Break (Ballrooms A&B/Prefunction Lounge)

11:15 AM – 12:15 PM Concurrent Federal Topic Breakout Sessions (2nd Floor Rooms)

- **Room 230:** **Susan Lumsden**, HRSA & **Michael McNeely**, Public Health Analyst, Office of Rural Health Policy, HRSA – “The Federal Offices of Rural Health Policy (ORHP) and Health Information Technology (HIT)”
- **Room 235:** **Michael J. McGill, Ph.D.**, Health Sciences, Internet2 – “Health Activities and Internet2”
- **Room 237:** **Alison M. Hughes**, The University of Arizona – “HIT Hits the Rural Road: Issues and Challenges”
- **Room 239:** **Harry L. Roesch**, Appalachian Regional Commission – “Do You Have an Eligible HIT Project?”

12:15 – 1:45 PM Luncheon: **George N. Miller, Jr.**, President, National Rural Health Association – “The Future of Rural Health: ‘Catch the Spirit’ to Improve Customer Satisfaction” (Ballroom A)

1:45 – 3:30 PM State Agency & Provider Panel, “Challenges of Deploying HIT in Rural Ohio” (Theater)
Roderick J. McDavis, Ph.D., President, Ohio University – Welcome
Janetta King, Policy Director, Office of Governor Strickland – Opening Remarks

Moderated by Heather C. Reed, Rural Health Section Administrator, Primary Care and Rural Health Program, Ohio Department of Health

Panelists include:

- **Coy Boroff**, Chief Financial Officer, Family Health Services of Darke County, Inc.
- **Fred Deel**, Director, Governor’s Office of Appalachia
- **Alvin D. Jackson, M.D.**, Director of Health, Ohio Department of Health
- **Janetta King**, Policy Director, Office of Governor Strickland
- **Frank Schwartz, M.D., FACE**, Director, Appalachian Rural Health Institute Diabetes/Endocrine Center, OU-COM
- **Sandra Solano-McGuire, M.D.**, Assistant Deputy Director, Ohio Health Plans, Ohio Department of Job and Family Services
- **Stephen C. Ulrich, M.D.**, Perry County Family Practice

3:30 – 3:45 PM Break (Ballrooms A&B/Prefunction Lounge)

3:45 – 4:45 PM Concurrent State Topic Breakout Sessions (2nd Floor Rooms)

- **Room 230:** **Fred Richards**, Chief Technology Officer, HTP, Inc. – “Mission RHIO: A Blueprint for Successfully Developing, Financing and Sustaining a RHIO”
- **Room 235:** **David Barber**, Consultant, Ohio Supercomputer Center & **Lou Gentile**, Deputy Director, Governor’s Office of Appalachia – “Governor Strickland’s Broadband Ohio Program”
- **Room 237:** **Alan Escovitz, Ph.D.**, Director of External Affairs, Office of the CIO, The Ohio State University – “Connecting Rural Ohio: Using Fixed and Transportable Satellite Dish Technology for Internet Connectivity” & **Ken Martin, Ph.D.**, Chair and Associate Director, Programs, Ohio State University Extension – “OSU Extension Health Education Initiatives”
- **Room 239:** **Dave Douglas**, Community Programs Director, USDA Rural Development – “Community Facilities Program”; **Ron Mellon**, General Field Representative, USDA Rural Development Telecommunications Program – “USDA Rural Development Distance Learning & Telemedicine Program”; & **Gregory Parranto, M.D.**, Clinical Director, Allen County Health Partners – “USDA Funding: Delivering Innovative Rural Healthcare Solutions”

4:45 – 6:45 PM Vendor & Networking Reception with Cash-Only Bar (Ballrooms A&B/Prefunction Lounge/Rooftop Terrace, *weather permitting*)

7:00 – 8:00 PM Concert by “**The Local Girls**,” a three-part harmony group from Athens, Ohio (Theater)

Tuesday, September 18, 2007

- 8:00 – 9:30 AM** **Vendor Showcase & Continental Breakfast** (Ballrooms A&B/Prefunction Lounge)
- 9:30 – 10:15 AM** **Keynote Address – U.S. Congressman Zack Space**, Ohio's 18th Congressional District, *by videoconference* (Theater)
- 10:15 – 11:00 AM** **William Hayes, Ph.D.**, President, Health Policy Institute of Ohio – “Pursuing a State Level Health Information Technology Agenda for Ohio: Where Have We Been, Where Are We Going?” (Theater)
- 11:00 AM – 12:30 PM** **State RHIO Directors Panel** (Theater)
Moderated by William P. Mitchin, Managing Partner, Isthmus Ltd.
Panelists include:
- **Katherine L. Cauley, Ph.D.**, Director, HealthLink RHIO
 - **Ronald Hall**, Consultant, Central Ohio RHIO
 - **Keith Hepp**, Chief Financial Officer, HealthBridge
 - **Brian F. Keaton, M.D.**, FACEP, Acting CEO & Chief Medical Officer, NEO RHIO/President, American College of Emergency Physicians
 - **Brian O Phillips**, Chief Information Officer, OU-COM
- 12:30 – 2:00 PM** **Ohio's 2007 Distinguished Rural Health Awards Luncheon** (Ballroom A)
Alan Morgan, CEO, National Rural Health Association, *by videoconference* – Opening Remarks
- **Distinguished Rural Health Administrator – Kathleen Trace**, Director, Community Health Programs, OU-COM, Athens, Ohio
 - **Distinguished Rural Health Program – Interprofessional Partners for Appalachian Children (IPAC)**, Athens, Ohio
 - **Distinguished Rural Hospital – Bucyrus Community Hospital**, Bucyrus, Ohio
 - **Distinguished Rural Health Provider – Theresa Ulrich**, Perry County Family Practice, New Lexington, Ohio
- 2:00 – 3:00 PM** **Concurrent Local Topic Breakout Sessions** (2nd Floor Rooms)
- **Room 230:** **Steve Trout**, Executive Director, Southern Consortium for Children; **Ali Salim, M.D.**, Medical Director & **Dave Tener**, Executive Director, Woodland Centers, Inc., *by videoconference* – “Using Telecommunications to Reach Rural Residents in Appalachia”
 - **Room 233:** **Donald P. Burt, M.D.**, Chief Medical Officer, PatientKeeper – “Leveraging IT to Improve Clinical Care and Prevent the Misuse of Scheduled Drugs”
 - **Room 237:** **Frank Schwartz, M.D.**, FACE, Director, Appalachian Rural Health Institute Diabetes/Endocrine Center, OU-COM & **Cindy Marling, Ph.D.**, Associate Professor, Ohio University Russ College of Engineering and Technology – “Artificial Intelligence Technology for Diabetes Management”
 - **Room 239:** **Camilla Hull Brown**, Interim Executive Director & **Marty Larson**, Trustee and Treasurer, Clark and Champaign Counties Health Information Exchange – “Clark & Champaign Counties Health Information Exchange: A Community Catches the Vision”



Conference Agenda

Exhibit Hall located in Ballroom B
Gateway Cyber Café located in 2nd Floor Corridor

RHIO Ohio is generously supported by:

